# COMMITTEE OF THE WHOLE MEETING OF THE COMMISSIONERS AND OFFICERS OF THE PROSPECT HEIGHTS PARK DISTRICT GARY MORAVA RECREATION CENTER 110 W. CAMP MCDONALD ROAD, PROSPECT HEIGHTS, IL 60070 TUESDAY, APRIL 19, 2016

#### Call to Order

Roll Call

Vice President Terry Curtis called the Committee of the Whole Meeting of the Prospect Heights Park District to order at 6:00 p.m.

Commissioners present: Also Present:

Vicki Carney Christina Ferraro – Executive Director

Terry Curtis Marc Heidkamp – Director of Golf Operations

Karl Jackson Scott Devlin – Business Manager

Tim Jones Edlyn Castil – Admin. Asst./Recording Secretary

Bob Loranger Mark Malouf

Commissioners absent:

Lisa Gould

A quorum was present.

# Corrections / Additions / Approval of Agenda

A motion was made by Commissioner Loranger and seconded by Commissioner Malouf to approve the agenda as submitted. The motion was unanimously approved with a voice vote with one absent (Commissioner Gould). The motion carried.

# **Introduction of Guests/Citizens**

There were none.

# <u>Announcements (Meetings)</u>

A Regular Board Meeting will be held on 04/19/16 at 7:00 PM at GMRC and on 05/17/16 at 7:00 PM at GMRC.

#### Correspondence

There were none.

#### **Public Comment**

There were none.

#### **Unfinished/Ongoing Business**

There were none.

#### **New Business**

# **OOCC Programs, Facilities Grounds & Maintenance Committee**

The 2016 Golf Operation Strategic Plan/Goals and Objectives (Exhibit A) was distributed to the Board.

# New Business (continued)

Director of Golf Operations Marc Heidkamp and Commissioner Malouf discussed the Banquet Operations. There was lengthy discussion about (1) the need to satisfy the Golf experience with food and beverage availability and (2) the banquet experience and (3) the need to be prepared to take over the banquet operations should Midori not fulfill their contract obligations. Executive Director Christina Ferraro and Director of Golf Operations Marc Heidkamp were given direction by the Board to meet with Midori to discuss the Park District's expectations with the food and beverage and banquet services at OOCC. Park Attorney Jim Lennon is to review the contract.

Director of Golf Operations Marc Heidkamp and Commissioner Malouf also discussed the four marketing campaigns the Committee will be working on during the 2016 season:

- 1. Membership retention and growth.
- 2. Outing marketing for additional groups and retention of prior events.
- 3. Open Play development of additional play.
- 4. League Development on available weekdays.

Marc will be reporting on the campaign throughout the year. He will present to the Board at the next meeting the amount of money needed to run the food and beverage and banquet services. He will also take inventory of the banquet equipment.

#### **Finance Committee**

Respectfully Submitted

No report.

# <u>Adjournment</u>

With no further business to discuss a motion was made by Commissioner Jackson and seconded by Commissioner Malouf to adjourn the Committee of the Whole Meeting at 6:54 p.m. The motion was unanimously approved with a voice with one absent (Commissioner Gould). The motion carried.

Edlyn Castil
Recording Secretary
Secretary:
M. Malouf, Prospect Heights Park District Secretary