



# Sponsorship Opportunities

847.394.2848 | [PHPARKS.ORG](http://PHPARKS.ORG)

# Spookfest

**Saturday, October 21 | 3pm – 7pm**  
**110 W Camp McDonald Road, Prospect Heights**

**Spookfest**, a family-friendly event attracts over 500 individuals each year to enjoy haunted hayrides through Old Orchard Country Club Golf Course while viewing the community entries in the "Best Scarecrow in Town" Contest, a walk through the community "Touch a Truck" event at McDonald Field, and registered children pick a pumpkin from the PH Pumpkin Patch.

Take advantage of unique advertising opportunities to promote your business at the event. Increase the visibility of your business, generate brand awareness and gain many benefits by sponsoring the event.

**Interested in customizing a sponsorship package?**

Contact Edlyn Castil, Marketing & Communications Manager [ecastil@phparks.org](mailto:ecastil@phparks.org) 847.666.4864

**Sponsorship Deadline:** September 15, 2023

<b>SPONSORSHIP BENEFITS</b>	<b>PLATINUM \$3,000</b>	<b>GOLD \$1,500</b>	<b>SILVER \$1,000</b>	<b>BRONZE \$500</b>	<b>INKIND \$100</b>
Hayrides Sponsor	✓				
400 Halloween bags with business logo	✓	✓			
400 pumpkins for the PH Pumpkin Patch	✓	✓	✓		
Bags of Candy (nut free)	✓	✓	✓	✓	
Recognition in Park District E-Newsletter (September, October, November)	✓	✓	✓	✓	✓
Company name and logo included on the Prospect Heights Park District website	✓	✓	✓	✓	✓
Inclusion in social media releases including Facebook, Instagram & Twitter	✓	✓	✓	✓	✓
Wear a costume to the event, business enters a scarecrow into the "Best Scarecrow in Town" competition (scarecrows are placed at Old Orchard Country Club golf course along the Haunted Hayride trail)	✓	✓	✓	✓	✓
Table at event	✓	✓	✓	✓	✓
Company name & logo on event printed flyer	✓	✓	✓	✓	✓
Company name & logo displayed on digital monitor at entrance of recreation center	✓	✓	✓	✓	✓
Company name & logo on day of event signage	✓	✓	✓	✓	✓

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