

847.394.2848 | PHPARKS.ORG

Seasonal Program Guide

Summer 2024 | Fall 2024 | Winter/Spring 2025

Seasonal Program Guide

Get your business noticed! Advertise in the Prospect Heights Park District Seasonal Program Guide. Our program guides remain our #1 promotional notice highlighting all of our seasonal programs, special events and facilities. Not only are our program guides mailed to over 5,000 households, it is also displayed on our website and emailed to over 5,000 contact registrants.

Interested in customizing a print and digital advertisement package?

Contact Edlyn Castil, Marketing & Communications Manager ecastil@phparks.org 847.666.4864

Please note:

All advertisements are subject to approval. Advertisements that directly compete with park district programs, facilities and services will not be accepted.

PROGRAM GUIDE ISSUE	ADVERTISEMENT DEADLINE	
Summer Program Guide	February 26, 2024	
Fall Program Guide	June 26, 2024	
Winter/Spring Program Guide	October 3, 2024	

ADVERTISEMENT SIZE	COST PER ISSUE	DISCOUNTED COST FOR FULL YEAR
Full page Ad (9 1/2" x 7")	\$400	\$1,125
Half page Ad (7" x 4 1/2")	\$300	\$840
Quarter Page Ad (4 1/2" x 3 1/2")	\$200	\$570