



PROSPECT HEIGHTS
**BLOCK
PARTY**
SAT, JUNE 22, 2024

*Sponsorship
Opportunities*

847.394.2848 | PHPARKS.ORG



**PROSPECT
HEIGHTS**

Block Party

Saturday, June 21 | 4pm – 11pm

Elm Street and West Camp McDonald Road in Prospect Heights

The **Prospect Heights Block Party** has been held for over four decades. It is a joint effort between the City of Prospect Heights and the Prospect Heights Park District. It has evolved over the years regarding venue, food and live performances but one thing is consistent: the residents of Prospect Heights look forward to this event each year.

Several thousand individuals come to the Block Party each year to enjoy the food trucks and the musical bands plus the beer and wine garden for the adults and the Kids Zone filled with inflatables and games for the youngsters. Several local organizations such as the library, police & fire departments, Lions Club, etc. will be onsite to meet and share community resources. This year's musical line up is Whiskey Road and Boy Band Night.

Take advantage of unique advertising opportunities to promote your business at the event. Increase the visibility of your business, generate brand awareness and gain many benefits by sponsoring the event.

Interested in customizing a sponsorship package?

Contact Kailyn Joyce, Community Relations Specialist



kjoyce@phparks.org



847.666.4864

| SPONSORSHIP BENEFITS | PLATINUM \$2,000 | GOLD \$1,000 | SILVER \$500 | BRONZE \$250 |
|---|-----------------------------|-------------------------|-------------------------|-------------------------|
| Recognition in City summer newsletter mailed to all Prospect Heights addresses (July) | ✓ | ✓ | ✓ | ✓ |
| Recognition in Park District monthly eNewsletter (May, June, July) | ✓ | ✓ | ✓ | ✓ |
| Company name and logo included on the Prospect Heights Park District website | ✓ | ✓ | ✓ | ✓ |
| Recognition in City weekly eNewsletter (May & June) | ✓ | ✓ | ✓ | ✓ |
| Inclusion in social media releases including Prospect Heights City Facebook & Twitter and Park District Facebook, Instagram & Twitter | ✓ | ✓ | ✓ | ✓ |
| Inclusion on Prospect Heights Cable/TV Station: Comcast & WOW/RCN Channel 17 and AT&T U-Verse channel 99 | ✓ | ✓ | ✓ | ✓ |
| Company name & logo on event printed flyer | ✓ | ✓ | ✓ | ✓ |
| Company name & logo displayed on digital monitor at entrance of recreation center | ✓ | ✓ | ✓ | ✓ |
| Company name & logo on day of event signage | ✓ | ✓ | ✓ | |
| Acknowledged by event staff during public announcements at event | ✓ | ✓ | ✓ | |
| Table at event | ✓ | ✓ | | |
| 10'x10' tent at event | ✓ | | | |
| Name & logo on music stage banner day of event | ✓ | | | |
| 2 Reserved parking spaces | ✓ | | | |
| 2 Kids Zone wristbands | ✓ | | | |

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