



Block Party Sponsorship

Saturday June 21st, 2025



847.394.2848 | PHPARKS.ORG

About Prospect Heights Block Party

A decades-old Prospect Heights tradition, the block party is a joint effort between the City of Prospect Heights and the Prospect Heights Park District. It has evolved over the years into the wonderful event it is today, featuring delicious food, live music, engaging activities, and an unwavering sense of community. We are proud to say that this is our largest event year after year.

Why Sponsor Block Party?

The Prospect Heights Block Party attracts several thousand attendees, as many residents and neighbors look forward to this event every year. The incredible size and nature of the event create a unique opportunity to increase your company's visibility and generate brand awareness throughout the entire Prospect Heights community.

A detailed description of Prospect Heights Block Party 2025 Sponsorship Packages is listed on the next page.



Sponsorship Note:

We are only accepting one of each of the following Sponsorships for the 2025 Block Party: Premier, Entertainment, Inflatables, Beverage, and Bingo. We will be accepting multiple General Sponsors. If you are interested, let us know and we can discuss sponsorship availability.

Deadline:

Friday February 27th, 2025

Interested?

To customize a sponsorship package that best suits your business goals as well as our community, please contact **Kailyn Joyce, Community Relations Specialist**, at kjoyce@phparks.org or **847.394.7797**.

Sponsorship Packages

Bingo Sponsor \$500 - Contribution towards bingo prizes, 24"x36" poster with company logo at bingo station, various forms of digital and print advertisement alongside event, recognition in City of Prospect Heights newsletter, featured on Prospect Heights TV Channels 17 & 99, acknowledgement in event announcements.

General Sponsor \$1,000 - Contribution towards overall event needs, table at event, various forms of digital and print advertisement alongside event, recognition in City of Prospect Heights newsletter, featured on Prospect Heights TV Channels 17 & 99, logo on 24"x36" poster at event, acknowledgement in event announcements.

Beverage Sponsor \$3,000 - Contribution towards alcoholic beverages, 24"x36" poster with company logo at Beer & Wine Tent, table at event, 10'x10' tent at event, various forms of digital and print advertisement alongside event, recognition in City of Prospect Heights newsletter, featured on Prospect Heights TV Channels 17 & 99, name and logo on day-of event signage, acknowledgement in event announcements.

Inflatables Sponsor \$3,500 - Contribution towards Kids Zone Inflatables, 24"x36" poster with company logo in Kids Zone, table at event, 10'x10' tent at event, various forms of digital and print advertisement alongside event, recognition in City of Prospect Heights newsletter, featured on Prospect Heights TV Channels 17 & 99, name and logo on day-of event signage, acknowledgement in event announcements.

Entertainment Sponsor \$7,000 - Contribution towards live music entertainment, 44"x60" banner with company logo on stage, table at event, 10'x10' tent at event, various forms of digital and print advertisement alongside event, recognition in City of Prospect Heights newsletter, featured on Prospect Heights TV Channels 17 & 99, name and logo on day-of event signage, acknowledgement in event announcements.

Premier Sponsor \$13,500 - Contribution towards overall event needs, two 44"x60" banners with company logo placed throughout event, table at event, 10'x10' tent at event, opportunity for representative to make an announcement on behalf of the company, two reserved parking spaces, two complimentary Kids Zone wristbands, various forms of digital and print advertisement alongside event, recognition in City of Prospect Heights newsletter, featured on Prospect Heights TV Channels 17 & 99.



PROSPECT HEIGHTS PARK DISTRICT

110 WEST CAMP MCDONALD RD.
PROSPECT HEIGHTS, IL. 60070

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