



Advertising Sponsorship

**Program Guides
Active Adult Newsletters**



**Winter / Spring 2025
Program Guide**



**Winter / Spring 2025
Active Adult
Newsletter**

847.394.2848 | PHPARKS.ORG

Program Guides

Summer 2025
Fall 2025
Winter / Spring 2026

About Seasonal Program Guides

Keeping our Prospect Heights residents and neighbors informed of their local happenings is important to us. We produce three Seasonal Program Guides each year, providing detailed information about all of our program and event offerings for the season. Additionally, we love including local businesses for our readers to enjoy, which is where you come in!

Why Program Guide Advertisement?

Every program guide is mailed to over 5,000 households, emailed to over 5,000 contact registrants, and displayed on our website. As part of our program guide, gain visibility and get your business noticed by all readers.

Advertisement Size	Cost Per Issue	Discounted Cost For Full Year
Full page (9 1/2" x 7")	\$400	\$1,125
Half page (7" x 4 1/2")	\$300	\$840
Quarter page (4 1/2" x 3 1/2")	\$200	\$570
Business card size (3" x 2")	\$150	\$400

Program Guide Issue	Advertisement Submission Deadline
Summer 2025	January 20th, 2025
Fall 2025	June 11th, 2025
Winter / Spring 2026	September 8th, 2025

Interested?

To customize a sponsorship package that best suits your business goals as well as our community, please contact **Kailyn Joyce, Community Relations Specialist**, at kjoyce@phparcs.org or **847.394.7797**.

Important Note:

All advertisements are subject to approval. Advertisements that directly compete with Park District programs, facilities, and services will not be accepted.

Active Adult Newsletters

Summer 2025
Fall 2025
Winter / Spring 2026

About Active Adult Newsletters

Similarly to our Program Guides, our Active Adult Newsletters are released to older adults engaged in the Prospect Heights community. This offers information catered to members of this specific audience, including upcoming Active Adult events being offered by the Park District.

Why Active Adult Newsletter Advertisement?

Each Active Adult Newsletter is mailed to our registered Active Adults. It is also published on our website and attached to each of our biweekly eNewsletters. This is a wonderful way to get noticed by a specific target audience.

Advertisement Size	Cost Per Issue	Discounted Cost For Full Year
Full page (9 1/2" x 7")	\$200	\$560
Half page (7" x 4 1/2")	\$150	\$420
Quarter page (4 1/2" x 3 1/2")	\$100	\$275
Business card size (3" x 2")	\$75	\$200

Program Guide Issue	Advertisement Submission Deadline
Summer 2025	March 24th, 2025
Fall 2025	July 8th, 2025
Winter / Spring 2026	November 4th, 2024

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To customize a sponsorship package that best suits your business goals as well as our community, please contact **Kailyn Joyce, Community Relations Specialist**, at kjoyce@phparcs.org or **847.394.7797**.

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PROSPECT HEIGHTS PARK DISTRICT

**110 WEST CAMP MCDONALD RD.
PROSPECT HEIGHTS, IL. 60070**

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