



# Golden Years Wellness Expo Sponsorship

**Monday October 13th, 2025**



**847.394.2848 | PHPARKS.ORG**

## About Golden Years Wellness Expo

This is an event catered fully towards members of our Active Adults program and other seniors in the Prospect Heights community. Attendees will have access to health screenings, wellness tips, community resources, and other local businesses. The event takes place at our Gary Morava Recreation Center.

## Why Sponsor Golden Years Wellness Expo?

This event in particular is a great opportunity to gain brand awareness within the local senior audience. Sponsorship will amp up your visibility to a whole new level, as you will be advertised in numerous aspects of the event.

| <b>Sponsorship Benefits</b>                         | <b>Gold<br/>\$1,000</b> | <b>Silver<br/>\$500</b> | <b>Bronze<br/>\$250</b> | <b>In-Kind</b> |
|---|-------------------------|-------------------------|-------------------------|----------------|
| Recognition in eNewsletter (two/month before event) | ✓                       | ✓                       | ✓                       | ✓              |
| Recognition in one Active Adult Newsletter          | ✓                       | ✓                       | ✓                       | ✓              |
| Logo included on Park District website              | ✓                       | ✓                       | ✓                       | ✓              |
| Social media recognition                            | ✓                       | ✓                       | ✓                       | ✓              |
| Name and logo on event flyer                        | ✓                       | ✓                       | ✓                       | ✓              |
| Name and logo on digital monitor in facility        | ✓                       | ✓                       | ✓                       | ✓              |
| Name and logo on day-of event signage               | ✓                       | ✓                       | ✓                       | ✓              |
| One 6ft table at event                              | ✓                       | ✓                       |                         |                |
| Placement of materials into bags given to attendees | ✓                       |                         |                         |                |
| Contribution towards food given to attendees        | ✓                       |                         |                         |                |
| Gold Sponsor recognition on poster at event         | ✓                       |                         |                         |                |

| <b>Bag Sponsor<br/>\$50</b>              | <b>Program Sponsor<br/>\$50</b>             | <b>Bag &amp; Program Sponsor<br/>\$90</b>   | <b>Bingo Sponsor<br/>\$100</b>    |
|--|---|---|-----------------------------------|
| Name and logo on bags given to attendees | Name and logo on program given to attendees | Name and logo on both bag and program       | Name and logo at bingo station    |
| Contribution towards bags                | Contribution towards program supplies       | Contribution towards both bags and programs | Contribution towards bingo prizes |

## Interested?

To customize a sponsorship package that best suits your business goals as well as our community, please contact **Kailyn Joyce, Community Relations Specialist**, at [kjoyce@phparks.org](mailto:kjoyce@phparks.org) or **847.394.7797**.

## Sponsorship Notes:

**We are accepting two Bingo Sponsors (two hours of bingo, \$100 per hour).** If you are interested, let us know and we can discuss sponsorship availability.

## Vendor Interest Note:

If you are interested in being a **vendor** for the event, please reach out to Marci Glinski at [mglinski@phparks.org](mailto:mglinski@phparks.org) or **847.666.4875**.





## **PROSPECT HEIGHTS PARK DISTRICT**

**110 WEST CAMP MCDONALD RD.  
PROSPECT HEIGHTS, IL. 60070**

**847.394.2848 | [PHPARKS.ORG](http://PHPARKS.ORG)**